

**20
24**

**OFFICIAL EVENTS
SPONSORSHIP
OPPORTUNITIES**



224-239-0912

340 Old McHenry Road, Long Grove



**WE PUT YOUR BUSINESS IN FRONT OF
THE CUSTOMER.**

ABOUT US



ABOUT US

- We are the newest outdoor event space in Lake County! Built from the ground up, we have a very strong local community following as well as tourists from Chicago and beyond. Our venue provides a unique opportunity for our sponsors (YOU) to connect with our community!
- If you are looking to stand out from your competitors in 2024, this could be the marketing strategy for you.

EVENT OVERVIEW

All of our events are held on our large outdoor grounds here in Historic Downtown Long Grove.

We plan, execute, and host our community events and we'd love to see which event best matches with your business.



WHY SPONSOR? THE BENEFITS

Investing in an event sponsorship with us will elevate your brand visibility and credibility. You'll gain exclusive access to our diverse audience, creating lasting connections and driving business growth. It's a strategic move that provides a strong return on investment and positions your brand as a leader in your specific industry.

Unlike social media ads, mailers, and magazine placements, you are able to engage with your future clients organically, and leave hands-on impressions with them.

Leave the "cold marketing" behind and let's partner to get your business all the success it deserves!



DEMOGRAPHIC HIGHLIGHTS



TOP 6 LOCATIONS

BUFFALO GROVE
LONG GROVE
PALATINE
LAKE ZURICH
CHICAGO
ARLINGTON HEIGHTS

MEDIAN HOUSEHOLD INCOME

\$206,000

MEDIAN AGE

46 YEARS OLD
ESTABLISHED SUBURBAN ADULTS & FAMILIES

POPULATION DENSITY

4,518 PEOPLE PER SQ. MILE

BROTHERS' FIELD INFO



2.6K+ FOLLOWERS



1.2K+ FOLLOWERS



1.8K+ CONTACTS

2024 EVENTS



May 3-5
Cinco de Mayo Party



May 25-26
Homemade Artistry Fair



June 1
Fairytale Festival



June 14-16
Hawaiian Party



June 29-30
Blues Fest & Lowkey Blues

July 5-7 
America the Beautiful



July 19
Summer Dance Cabaret



July 20
**DeadFest Band
(Grateful Dead Concert)**



August 10
Havana Nights



August 24
Country Fest

Sept. 7 
Luau Party

Sept. 13 
Cigar and Bourbon

Oct. 5 
Fall Fest

Oct. 18 
**Spooktacular
Dance Showcase**

Oct. 25 
Halloween Costume Party

Oct. 26 
Season End Party

**Each sponsorship is per event.
If you're interested in a season long sponsorship,
please reach out to us!**

SPONSORSHIP LEVELS

Gold: \$1,000

- Your business logo will have **prominent placement** on our official event flyer, social media accounts, event pages, and event website.
- Your sign or banner (provided by you) will be placed at the **front stage** of the event for maximum exposure.
- Repeated verbal acknowledgement and “Thank You” of your business during the event.
- Your business will be **solely** promoted on one social media post leading up to the event.
- Your business will receive a “shout out” and **prominent** placement in our video marketing efforts leading up to the event.
- Your logo will be placed **prominently** on our “Weekend Recap” video following the event.
- Optional day of event booth on-site.
- Two free drink tickets for your group.

Silver: \$500

- Your business logo will be placed on our official event flyer, social media event pages, and event website.
- Your sign or banner (provided by you) will be placed on the grounds for the day of the event.
- Your logo, and the logos of the other \$500 level sponsors, will be promoted on one social media post leading up to the event.
- Your business will receive a “shout out” and placement in our video marketing efforts leading up to the event.
- Your logo will be placed on our “Weekend Recap” video following the event.
- Optional day of event booth on-site.

Bronze Level: \$250

- Your sign or banner (provided by you) will be placed on the grounds for the day of the event.
- Your logo, and the logos of the other \$250 level sponsors, will be promoted on one “Thank You to our sponsors!” social media post leading up to the event.

***Interested in exclusively sponsoring an event? It's possible!
Please reach out for more information.***



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THANK YOU

CONTACT US

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